

AGENDA
MAPLEWOOD CITY COUNCIL
MANAGER WORKSHOP
6:00 P.M. Monday, June 27, 2016
City Hall, Council Chambers

A. CALL TO ORDER

B. ROLL CALL

C. APPROVAL OF AGENDA

D. UNFINISHED BUSINESS

None

E. NEW BUSINESS

1. Presentation from State Demographer Susan Brower

F. ADJOURNMENT

RULES OF CIVILITY FOR THE CITY COUNCIL, BOARDS, COMMISSIONS AND OUR COMMUNITY

Following are rules of civility the City of Maplewood expects of everyone appearing at Council Meetings - elected officials, staff and citizens. It is hoped that by following these simple rules, everyone's opinions can be heard and understood in a reasonable manner. We appreciate the fact that when appearing at Council meetings, it is understood that everyone will follow these principles:

Speak only for yourself, not for other council members or citizens - unless specifically tasked by your colleagues to speak for the group or for citizens in the form of a petition.

Show respect during comments and/or discussions, listen actively and do not interrupt or talk amongst each other.

Be respectful of the process, keeping order and decorum. Do not be critical of council members, staff or others in public.

Be respectful of each other's time keeping remarks brief, to the point and non-repetitive.

THIS PAGE IS INTENTIONALLY LEFT BLANK

AGENDA REPORT

TO: Melinda Coleman, City Manager
FROM: DuWayne Konewko, EEDD Director
SUBJECT: Presentation from State Demographer Susan Brower
DATE: June 27, 2016

Introduction

At the June 27 City Council Workshop meeting, Minnesota State Demographer Susan Brower will discuss specific demographic trends affecting Maplewood and surrounding communities. In addition, Ms. Brower will also share information regarding state-level trends that examine changes in population and demographics, aging of the work force, and the precipitous drop in new people entering the workforce. These trends suggest an increase in demand for high-skilled and service industry jobs.

This data demonstrates that businesses will need to be creative and begin to look outside of the traditional workforce and focus on populations that may have been previously overlooked. In a recent Pioneer Press Editorial Board on May 8, 2016 titled *Build Consensus on Racial Disparities Around Jobs*, Ms. Brower stated that “coming demographic shifts, including the retirement of the baby boomers, will require using every single person to their fullest potential”.

Ms. Brower, became the State Demographer in February 2012 and currently directs the Minnesota State Demographic Center. As part of her job duties, Brower travels the state discussing the demographic trends as it relates to the recent shift in population changes.

As the City begins to develop a Business Retention Program aimed at facilitating relationships with the business community, a thorough understanding of the current and projected labor force trends is paramount. This information coupled with these business engagement efforts will provide the City with meaningful data to ensure that Maplewood continues to be a vibrant place to live, work and play – Maplewood Strong.

Recommendation

The discussion is informational only. No formal action by the council is required.

Attachments

None