

AGENDA
MAPLEWOOD CITY COUNCIL
MANAGER WORKSHOP
5:00 P.M. Monday, April 08, 2013
Council Chambers, City Hall

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. APPROVAL OF AGENDA**
- D. UNFINISHED BUSINESS**
None
- E. NEW BUSINESS**
 - 1. Parks & Recreation Commission and Parks System Task Force Candidate Interviews
- F. ADJOURNMENT**

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AGENDA REPORT

TO: James Antonen, City Manager
FROM: Charles Ahl, Assistant City Manager
 Sarah Burlingame, Senior Administrative Assistant
DATE: April 3, 2013
SUBJECT: Parks & Recreation Commission and Parks System Task Force
 Candidate Interviews

INTRODUCTION

The City Council will be conducting interviews of candidates for the Parks Systems Task Force and the Parks & Recreation Commission. The Commission has three openings due to terms expiring and resignations. Due to timing, the council will interview 2 candidates for the commission.

The Parks Systems Task Force is a new task force that will be charged with the development of a comprehensive master plan for the City's parks, trails, and preserves that looks out over the next 20 years. One of Maplewood City Council's goals for 2012 thru 2014 is to develop a comprehensive master plan for Maplewood's parks system. The task force will be centrally involved in the creation of a Parks System Plan that will be founded on a process of resident and stakeholder engagement. The task force will include residents of the City, business representatives, commission members, staff and other stakeholders.

RECOMMENDATION

Staff recommends that the Council interview the candidates as indicated in the schedule below. The suggested questions will be submitted under separate cover to the Council. During the interview process, Council Members should fill out their ballots. Once the Interviews have concluded, Council Members should submit their ballots to staff, which will be tallied with the results brought back to the Council during the following regular meeting with recommendations for appointments.

Time	Candidate	Commission
5:00	Question Selection	
5:05	Nora Slawik	Parks & Recreation Commission
5:15	Scott Schaler	Parks System Task Force
5:25	Pete Boulay	Parks System Task Force
5:35	Jason Lamers	Parks System Task Force
5:45	Mark Nichols	Parks System Task Force
5:55	Matt Prom	Parks & Recreation Commission
6:05	Alysyn Morris	Parks System Task Force
6:15	Marilyn Anderson	Parks System Task Force

Attachments: Candidate Applications in order of interview schedule



**CITY OF MAPLEWOOD
BOARDS AND COMMISSIONS
APPLICANT INFORMATION FORM**



Name: Nora Slawik Date: 3/2/14

Personal Information

Minnesota State Statute §13.601 states that once an individual is appointed to a public body, the following additional items of data are public:

- (1) residential address; and
- (2) either a telephone number or electronic mail address where the appointee can be reached, or both at the request of the appointee.

ADDRESS: _____ City _____ Zip _____

PHONE: Home _____ Cell _____

EMAIL: _____

1. Please check which Board and/or Commission you are interested in serving?

- | | |
|--|---|
| <input type="checkbox"/> Housing & Economic Development Commission | <input type="checkbox"/> Human Rights Commission |
| <input type="checkbox"/> Business Representative <input type="checkbox"/> Resident | <input checked="" type="checkbox"/> Parks & Recreation Commission |
| <input type="checkbox"/> Community Design Review Board | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Environmental & Natural Resources Commission | <input type="checkbox"/> Police & Civil Service Commission |
| <input type="checkbox"/> Heritage Preservation Commission | |

2. How long have you lived in Maplewood? Since 1994 - 19 years

3. Will other commitments make regular attendance at meetings difficult? Yes No

4. Please list specific reasons why you would like to serve on this Board or Commission?

- BS Degree in Parks & Recreation - long held interest in parks and recreation in Maplewood
 - To help advance Fish Creek - live near there - want to make sure things happen

5. Do you have any specific areas of interest within the Board's or Commission's scope of responsibilities?

- Very interested in Fish Creek; I live near there.
 - Interested in south Maplewood in particular.

6. List any community organizations or activities in which you have recently or are now an active participant.

- State Representative - 7 terms - Maplewood, retired Jan 2013
 - Member, Board of Directors, North Star Scouting Museum

Please share any additional comments on why you should be selected by the City Council.

I want to help foster a high quality of life in Maplewood through a wonderful parks and recreation system.

You may attach a resume or other summary of your background and experience for appointment to this Commission

THE INFORMATION CONTAINED IN THIS APPLICATION SHALL BE CLASSIFIED AS PUBLIC EXCEPT FOR TELEPHONE NUMBERS, HOME ADDRESS AND E-MAIL ADDRESS.

Return or mail this application to: City of Maplewood, 1830 County Road B East, Maplewood, MN 55109

Nora Slawik

Nonprofit Leader

*Recognized for expertise in policy, legislative process, education and autism;
known for consensus building, collaboration and stakeholder engagement.
An experienced and respected manager and strategist.*

Experience Highlights

- Board and staff leadership in four nonprofit organizations
- Financial oversight up to \$440 million; direct and indirect staff supervision
- Fourteen years' legislative experience
- Donor development and grant writing resulting in tens of millions of dollars raised
- Education experience including training, curriculum development and teaching

Nonprofit Leadership

Director of Education, Autism Society of Minnesota, May 2012 – present

- Direct four staff in assessing autism trends and evidence-based practices.
- Develop, market and co-train sessions based on autism research for parents, teachers and others.
- Collaborate with federal and state autism programs; write grants to secure funds.

Development Officer, University of Arizona, 1991-1994

- Collaborated with campus staff and faculty to develop fundraising strategies for the UA Press.
- Solicited major donors and planned special events to raise nearly \$500k.
- Conducted statewide volunteer board recruitment campaign.

Finance Director, Boy Scouts Indianhead Council, St. Paul, 1988-1990

- Directed corporate foundation gift program; wrote grants; researched prospects.
- Supervised staff and oversaw fundraising financial reports.

Fundraising Campaign Manager, United Way: Twin Cities & Alexandria, Virginia, 1984-1988

- Recruited, trained and supervised volunteers in raising several million dollars.
- Coordinated workplace giving for State and Federal programs.

Legislative Leadership

Minnesota State Representative – Maplewood – 7 terms

Legislation:

- Chair, Early Childhood Finance and Policy Committee, 2006-2010.
- Initiated Early Childhood Caucus, leading to organizational, management and systems change.
- Contributed directly to the formation of Minnesota's Office of Early Learning, the implementation of a Quality Rating System, and Minnesota's successful Race to the Top grant bringing \$45M to the state to help close the achievement gap.
- Recipient of multiple awards; appointed to numerous councils and committees.*

Management:

- Directed staff, managed budget, served constituents, conducted fiscal and policy analysis, drafted legislation, testified, created and maintained bicameral and bipartisan relationships.
- Coordinated \$440M in early childhood programs from committee chair roles.
- Performed all tasks related to winning elections: fundraising, public speaking, door knocking, constituent services, team management.

Nora Slawik

Additional Experience

Adjunct Instructor, Humphrey School of Public Affairs, 2004 – present

- Design and present graduate course on early childhood and public policy; the cornerstone class for the Early Childhood Policy Certificate program.
- Introduce students to theoretical foundations, best practices research and targeted early education investments to close the achievement gap.
- Teach the students eight steps of policy analysis; guide individual and group projects.

Education

Master of Public Affairs, Humphrey School of Public Affairs, December 2007
Leadership / Public Policy concentration; Salzburg Seminar Fellow.

Fundraising Management Intensive, United Way of America, 1984-1985
One of 8 nationwide selected for intensive, 12-month fundraising management training.

Bachelor of Science, Arizona State University, August 1984
Nonprofit Management emphasis; George Miller Award for American Humanics.

Community Involvement

Board Member, North Star Scouting Museum
Mentor, Humphrey School of Public Affairs
Board Member (past), Autism Society of Minnesota
Board Member (past), Minnesota Children's Museum
Board Member (past), Canvas Health
Co-leader, Girl Scout Troop 51195

**Complete list of legislative committees, awards and notable legislation provided upon request.*



CITY OF MAPLEWOOD MAPLEWOOD PARKS SYSTEM TASK FORCE APPLICANT INFORMATION FORM

Name: Scott R. Schaller Date: February 28, 2013

Personal Information

Minnesota State Statute §13.601 states that once an individual is appointed to a public body, the following additional items of data are public:

- (1) residential address; and
- (2) either a telephone number or electronic mail address where the appointee can be reached, or both at the request of the appointee.

ADDRESS: _____ Zip: _____

PHONE: Home N/A Work N/A Cell _____

You may attach a resume or other summary of your background and experience for appointment to this Commission

1. How long have you lived in Maplewood? 40 years
2. Will other commitments make regular attendance at meetings difficult? Yes No
3. Please list specific reasons why you would like to serve on this Task Force?

I am very passionate about the City of Maplewood and the Maplewood Parks system. I would like use my passion to contribute input in the planning of the future of our parks. I want to continue to be proud of the park system in our city.

4. Do you have any specific areas of interest within the Task Force's scope of responsibilities?

I want to contribute my knowledge of how the present and future needs of the city residents have been met and will continue to be met while recognizing the demographic and cultural changes taking place in our resident population.

5. List any community organizations or activities in which you have recently or are now an active participant.

I have been involved on a part-time temporary basis with the Maplewood Parks and Recreation Dept. working on special events and projects.

I am an Assistant Scoutmaster and Advancement Chairperson for Boy Scout Troop 71 which includes many Scouts and their parents who live in the South Maplewood area.

My son created and I have been maintaining the Maplewood Parks and Recreation Geocache Passport Program for the past 2 years. As I maintain the geocaches I visit 29 Maplewood Parks, Open Spaces and the Nature Center on a regular basis.

Please share any additional comments on why you should be selected by the City Council.

I was born and raised in the City of Maplewood and have always been interested in the health and vitality of the Park System. There are few other people who have lived in Maplewood as long as I have and regularly visit 29 or more Parks and Open Spaces. I doubt more than a handful of residents know what the first park in Maplewood was? I feel I am well qualified for the Task Force because I can contribute historical perspective and knowledge of what our current residents want and need from our Park System.

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Return or mail this application to: City of Maplewood, 1830 County Road B East, Maplewood, MN 55109



CITY OF MAPLEWOOD MAPLEWOOD PARKS SYSTEM TASK FORCE APPLICANT INFORMATION FORM



Name: Peter J Boulay Date: 3-29-2013

Personal Information

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- (2) either a telephone number or electronic mail address where the appointee can be reached, or both at the request of the appointee.

ADDRESS: _____ Zip _____

PHONE: Home _____ Work _____ Cell _____

You may attach a resume or other summary of your background and experience for appointment to this Commission

1. How long have you lived in Maplewood? 37 years
2. Will other commitments make regular attendance at meetings difficult? Yes No
3. Please list specific reasons why you would like to serve on this Task Force? (Depends on future meeting with webinars too)
- I have an interest in Maplewood's history and our parks are one of our cities greatest asset.
4. Do you have any specific areas of interest within the Task Force's scope of responsibilities?
- I know the parks in North Maplewood fairly well.
5. List any community organizations or activities in which you have recently or are now an active participant.
- Boy Scouts and Cub Scouts
- Maplewood Historical Commission
- Maplewood Historical Society

Please share any additional comments on why you should be selected by the City Council.

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CITY OF MAPLEWOOD
MAPLEWOOD PARKS SYSTEM TASK FORCE
APPLICANT INFORMATION FORM

Name: Jason Lamers Date: 3-7-2013

Personal Information

Minnesota State Statute §13.601 states that once an individual is appointed to a public body, the following additional items of data are public:

- (1) residential address; and
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ADDRESS: _____, IN Zip _____

PHONE: Home _____ Work _____ Cell _____

You may attach a resume or other summary of your background and experience for appointment to this Commission

1. How long have you lived in Maplewood? 4 years

2. Will other commitments make regular attendance at meetings difficult? Yes No

3. Please list specific reasons why you would like to serve on this Task Force?

I want to give back to the City of Maplewood. I have a 3 year old daughter that uses the parks regularly and I want to be part of improving this resource moving forward. My background with a masters in Landscape Architecture provides me with a strong background and knowledge base to provide meaningful feedback to the task force.

4. Do you have any specific areas of interest within the Task Force's scope of responsibilities?

My area of interest is in the system of parks and connectivity. Additionally looking at sustainable funding sources for maintenance and upkeep.

5. List any community organizations or activities in which you have recently or are now an active participant.

I currently sit on the Community Design Review Board and participated in the Living Streets Task Force in 2011-2012.

Please share any additional comments on why you should be selected by the City Council.

I would provide a strong background in design and planning to this Task Force. My resume is attached as additional background on my qualifications.

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JASON LAMERS

OBJECTIVE

I am a dedicated team leader looking to improve my skills and experience. I am confident that I can deliver desirable outputs in my assignments and have an uncommon ability to complete essential duties and responsibilities efficiently and effectively. Great positive attitude with management and co-workers and remarkable ability to work under stress. Flexible to changing routines, priorities and job conditions.

EDUCATION

University of Minnesota **Minneapolis, MN** **2007 - 2009**
+ Masters in Landscape Architecture - College of Design - GPA 3.735
+ US Dept. of Energy - Solar Decathlon 2009 - 5th place of 20 international teams with final house construction on the National Mall, Washington DC

University of Minnesota **Minneapolis, MN** **2002 - 2006**
+ B.A., Environmental Design, minor in Horticulture - GPA 3.548
+ Studied abroad in Scotland and England spring semester of 2005

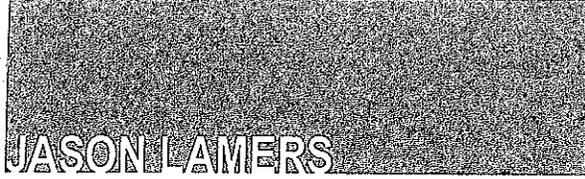
EXPERIENCE

Fiberweb Inc. - Boddingtons Inc. **Roseville, MN** **2009 - Present**
Business Development Manager

- + Identified as high potential and selected to participate in an international management training program 2011-2012
- + Manage 126 customer accounts totaling over five million in annual sales
- + Optimize marketing tools including literature and presentations for customers
- + Direct strategies to expand existing distributors to full line customers
- + Develop strategies and integration requirements for potential growth by collaborating with key stake holders including operations, accounting and sales
- + Developed a new ADA (Americans with Disabilities Act) beach accessibility product from conception, production, scale up, and launch
- + Establish training programs for internal sales teams and external customers to maximize sale opportunities
- + Successfully integrated Boddingtons Inc. US operations into Fiberweb Inc. following Jan. 2011 acquisition including account consolidation, IT systems integration and scale up from four employees to nine employees based in MN

Boddingtons Inc.

- + Successfully established the first US office for Boddingtons Ltd. a UK headquartered multi-national manufacturing company in 2009
- + Recruited and managed a staff of four, launching a national sales program through distribution and e-commerce sales channels
- + Developed and oversaw global supply chain importing products from 3 European countries with two US stock locations
- + Optimized web site including regular updates to content, identifying keywords to improve searchability and cross linking to improve search ranking



EXPERIENCE

Rehbein Environmental Solutions Inc. Minneapolis, MN 2008 - 2009

Product Sales Manager

- + Sales manager for a series of environmentally sustainable products used in stormwater treatment
- + Conducted market research for an effective national sales strategy
- + Developed new client relationships to advance the company's goals
- + Maintained sales volumes, selling prices and aligned stock needs with demand

University of Minnesota - College of Design Minneapolis, MN 2007 - 2008
Teaching Assistant-Land Form Systems and Spatial Performance

- + Aided professor in preparation of lecture material, assignments and grading
- + Lectured five times in professor's absence
- + Bookkeeping grades, attendance and participation
- + Facilitation of learning sessions outside of course structure for students requiring additional one on one assistance

INTERESTS/
ACHIEVEMENTS

City of Maplewood Community Design Review Board 2009 - Present

- + Appointed to position by the City Council
- + City of Maplewood Living Streets Task Force working with stakeholders including planning & design, engineering, public works, police & fire departments, city council and the general public to draft a comprehensive policy on sustainable street design 2012
- + Participated as a judge for an extreme green makeover competition promoting sustainable initiatives for Maplewood homeowners 2010

University of Minnesota

- + Scholar Athlete for University of Minnesota Football 2002-2005
- + Academic All Big Ten 2003-2005
- + Deans list University of Minnesota 2002, 2003, 2004, 2006 and 2007
- + University of Minnesota Turf Club Secretary 2005-2006

SKILLS

- + Strong comprehension of multi-channel distribution models
- + Skilled in Microsoft Office Suite including Outlook, Excel, Word, and PowerPoint
- + Proficient in Adobe, InDesign, Photoshop and Illustrator
- + Skilled presenter
- + Great interpersonal communicator, effective coordinator with strong networking skills

CITY OF MAPLEWOOD
MAPLEWOOD PARKS SYSTEM TASK FORCE
APPLICANT INFORMATION FORM

Name: Mark Nichols Date: 3/2/13

Personal Information

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ADDRESS: _____ Zip _____

PHONE: Home _____ Work _____ Cell _____

You may attach a resume or other summary of your background and experience for appointment to this Commission

1. How long have you lived in Maplewood? 16 years

2. Will other commitments make regular attendance at meetings difficult? Yes No

3. Please list specific reasons why you would like to serve on this Task Force?

I believe that my education, expertise and business experience will be an asset to the Task Force, and I can play an active and productive role in helping the Task Force reach the goals outlined in the Parks

4. Do you have any specific areas of interest within the Task Force's scope of responsibilities? System Plan slide

Risk management, optimization of natural resource assets *show for public enjoyment and benefit.*

5. List any community organizations or activities in which you have recently or are now an active participant.

Locke Lake (Fridley, MN) and Rice Creek Restoration Committee -
improving Creek and Lake water quality, following a train derailment.

Please share any additional comments on why you should be selected by the City Council.

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Mark D. Nichols, CSP

Skills Summary Safety Professional proficient in safety culture and systems development; safety program auditing and development; customization of written safety policies, procedures and training to the needs of individual business units and manufacturing environments; personal protective equipment needs assessment; development of safety training programs and OSHA compliance programs. Also skilled in the oversight and direction of third party administrator claims services connected with workers' compensation coverage in multiple jurisdictions.

Education	University of Minnesota Bachelor's Degree in Business	1969
	Inver Hills Community College Associate Degree in Occupational Safety and Health	1979

Work History	La-Z-Boy Incorporated, Corporate Director of Safety and Workers' Compensation	July 1998 – May 2011
	<ul style="list-style-type: none"> • Directs safety, OSHA compliance and workers' compensation management for all corporate – owned entities, including five branded upholstered product production facilities, two non-branded upholstery companies, a casegoods (solid wood furniture) production site, a cutting and sewing plant in Mexico, five retail distribution centers and 70 corporate – owned stores. All of those listed are in the US, except as noted. • Conducts safety audits of company sites, prepares reports and recommendations aimed at reducing risk of injury and improving compliance with such issues as chemical hazard communication and control, lockout/tagout, confined space entry, prevention/mitigation of musculoskeletal injuries, emergency planning, safety training, powered industrial equipment, contractor safety and others. • Develops and presents safety and workers' compensation cost control reports to executive management groups, and organizes and directs quarterly safety update meetings at which such reports are presented. Loss pattern and trend analysis is an essential component in driving system improvements. • Assists facilities engineers with planning for new facilities, in terms of compliance with OSHA standards and other safety and risk control aspects. • Represents the company in conjunction with OSHA complaints and inspections, response to citations for alleged violations of OSHA standards. • Has represented the company on furniture industry safety committees, including the development of voluntary ergonomics guidelines. • Over the last 10 years, worked with management teams to reduce injury frequency by 65% and severity by 67% 	

Global Risk Consultants, Safety Consultant

<ul style="list-style-type: none"> • Safety Consultant – assisted clients with organization and direction of occupational safety and health programs, aimed at reducing direct and indirect costs, in diverse industries 	1996- 1998
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Resume
Mark D. Nichols, CSP
April 28, 2011

Work History (continued) **Crawford and Company, Risk Control Services Business Unit, Branch Manager** **1990-1996**

- Responsible for profit and loss within the context of a safety consulting enterprise. Hired and trained staff, developed new business,, worked with other managers to develop and deliver services to new clients
- Exercised creativity in pursuing challenging and personally satisfying projects. Example, consulting aboard factory trawlers (fishing vessels) in the Bering Sea, off the coast of Alaska.
- Performed specialty services in conjunction with Crawford’s claims service unit – for example, consulting with Boeing Company managers on the modification of workstations for employees returning to work after injuries, to fit physician-mandated restrictions on work

Marsh & McLennan Protection Consultants, Safety Consulting Unit Manager (three years), and Safety Consultant (three years) **1984-1990**

- Managed the work of five senior-level safety consultants, including budgeting, profit and loss responsibility. Served on task forces charged with the responsibility for creating new service offerings in response to emerging client needs.
- Performed high-challenge consulting assignments, such as life safety and liability evaluation of a Standard Oil retreat center in northern Wisconsin, and review of liability aspects of a Porsche USA start-up of a project to retrofit Mooney aircraft with Porsche engines, at a fixed base operation in Illinois.

Sentry Insurance, National Accounts Unit, Risk Control Consultant **1981-1984**

- Provided employee safety, product safety, property conservation and general liability prevention/mitigation – related services to diverse clients, including recreational vehicle manufacturer, a regional LP gas distributor, and farm equipment and packaging equipment manufacturers

Certifications and Achievements Certified Safety Professional, Board of Certified Safety Professionals, since 1985
Professional Member, American Society of Safety Engineers, since 1984
Full Member, American Industrial Hygiene Association, since 1984
Associate in Risk Management

Note: I formed Northland Risk Services LLC and performed safety and workers’ compensation services for La-Z-Boy, from May 2011 to October 2012.

**CITY OF MAPLEWOOD
BOARDS AND COMMISSIONS
APPLICANT INFORMATION FORM**

Name: Matthew Prom Date: 3-18-2013

Personal Information

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ADDRESS: _____ City _____ Zip _____

PHONE: Home _____ Work _____ Cell _____

EMAIL: _____

1. Please check which Board and/or Commission you are interested in serving?

- | | |
|--|---|
| <input type="checkbox"/> Housing & Economic Development Commission | <input checked="" type="checkbox"/> Human Rights Commission |
| <input type="checkbox"/> Business Representative <input type="checkbox"/> Resident | <input checked="" type="checkbox"/> Parks & Recreation Commission |
| <input type="checkbox"/> Community Design Review Board | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Environmental & Natural Resources Commission | <input type="checkbox"/> Police & Civil Service Commission |
| <input type="checkbox"/> Heritage Preservation Commission | |

2. How long have you lived in Maplewood? 1.5 years

3. Will other commitments make regular attendance at meetings difficult? Yes No

4. Please list specific reasons why you would like to serve on this Board or Commission?

To continue the promotion of equal opportunity within the Maplewood community. Over the past decade, my professional background involved roles requiring clear understanding of equality, promoting the unique qualities of individuals to create a strong team and successes achieved through education and creative solutions.

5. Do you have any specific areas of interest within the Board's or Commission's scope of responsibilities?

Strengthen current and build new services for uniting our community. Provide the education to the community to become self-sustainable in the promotion and understanding of equality. I am also interested in identifying current housing, employment and service issues in order to create common solutions to strengthen our community.

6. List any community organizations or activities in which you have recently or are now an active participant.

Please share any additional comments on why you should be selected by the City Council.

Beyond my professional experience, I have also served on St. John's University Senate Ethics Committee, ensuring the proper and ethical conduct of members of the community. During that time, I also served two years in the Social Justice Department to educate the student body on housing, economic and employment issues.

You may attach a resume or other summary of your background and experience for appointment to this Commission

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Matthew J. Prom

9

Team Development
Budgeting/Finance

Advertising and Marketing
Client Management

Strategic Planning
Market Analysis

EXPERIENCE:

Premier Adventure Club, Inc., Burnsville, MN

Co-Founder, General Manager

February 2012-Present

- Manage financial projections and risks, marketing strategy, daily operations, delegation of projects and other core business functions in a fast-paced, lean, entrepreneurial environment
- Launch business from concept to full operation within one year, leading company to the top of Wisconsin Department of Tourism's list of Adventure Travel Offerings
- Research and analyze market segments to align value propositions and brand image with target customers
- Build marketing campaigns, material and the design, coding and publishing of the company website
- Develop pricing strategies, sales goals and new revenue channels to expand business growth
- Direct public relations, community involvement and social media efforts to improve brand awareness
- Coordinate successful operations, logistics and customer service of staff and contractors at three locations

Securian Financial Group, Inc., St. Paul, MN

Benefits Specialist

March 2008-December 2011

- Developed and executed communication projects through multiple mediums to current and former employees at all levels, such as diabetes improvement initiatives and plan recommendations to Trustees
- Oversaw corporate health and wellness plan, company-wide annual enrollment and other benefit programs including the design and administration of related projects
- Directed two employees and oversaw two support staff on benefits-related projects
- Counseled subsidiaries through plan development and mentored employees on benefits decisions
- Expanded company collaboration through new multi-department partnerships and committees, such as the creation of a Wellness Action Team to lead creative health awareness and engagement initiatives
- Resolved technical employee, retiree, vendor, employment and affiliated company issues
- Led corporate training and development courses for supervisors and employees

Assistant Benefits Specialist, Employment Specialist

May 2006-March 2008

- Responsible for recruiting, interviewing and hiring new employees for long-term retention
- Chosen as one of twelve from entire workforce for a four month Leadership Excellence program; served as project manager for the cross-company team on a corporate plan redesign project

Aerotek, Inc., Maple Grove, MN

On-Premise Manager, Intern

Summer 2004 and 2005

- Promoted to manager on outstanding leadership performance and success in a competitive market
- Managed 250 employees and conducted compensation, benefits and employee relations duties
- Evaluated and strengthened employees' performance, focused on individual needs and learning styles

EDUCATION:

Bachelor of Arts, May 2006

St. John's University, Collegeville, MN

Honors: Program, Regent's Scholarship, Dean's List

International Study: Greece and Italy, Fall 2004

Philosophy Major

Business Management Minor

INDUSTRY CERTIFICATIONS:

Certified Employee Benefit Specialist (CEBS), March 2011

Wharton School of Business of the University of Pennsylvania

ACHIEVEMENTS/ACTIVITIES:

Eagle Scout, Boy Scouts of America

Habitat for Humanity

Health and Wellness

MAPLEWOOD PARKS SYSTEM TASK FORCE

APPLICATION INFORMATION FORM

(I couldn't get my application filled out online, sorry!)

NAME: Alysyn Morris DATE: 2/28/2013

ADDRESS: ZII

PHONE:

1. How long have you lived in Maplewood? A. Almost 2 in this apt., but a total of 5, maybe 6 in total.

2. Will other commitments make regular attendance at meetings difficult? A. No

3. Please list specific reasons why you would like to serve on this Task Force? A. I have always been interested in Maplewood's Landscape Ecology, mainly in support of the great work that the Ramsey-Washington Metro Watershed District has and is doing - I am so in support of the work on Maplewood Mall, truly an inspiring example of conscious storm water management. It has seemed to me that Maplewood especially has put in a lot of work into storm water management from the large mall scale, all the way down to the home owner scale by offering BMP incentives, free rain garden and water management classes and help from professionals from planning to installation! LEAP awards, even affordable rain barrels and compost bins! If I had to pick one of my most exciting opportunities available as a part of this task force would be identifying water management issues, and even more specifically the high-priority areas (wetlands).

4. Do you have any specific areas of interest within the Task Force's scope of responsibilities? A. I have many! One of the greatest opportunities this task force would offer me is the chance to help design a very large space over a great amount of time, just working in that large of a context is very appealing to me. I believe my skill set would make me a valuable asset in addressing aging infrastructure, changing city demographics, changing trends and uses of our park system, and planning connectivity with local neighborhoods, everything but financial planning, that I would like to learn more about however! I love all this stuff!

5. List any community organizations or activities in which you have recently or are now an active participant. A. I have worked with many community partners but on short term basis (semester for class). I have designed comprehensive master plans in school - one was chosen by a community organization in Swede Hollow to be presented to them professionally. I have done work for PRI, the Permaculture Research Institute in Mpls., I am invited back at any time but I want experience ecological design on a larger scale than sustainable urban gardening, and of course I have worked many urban gardens. I did work a summer with Minneapolis Parks and Rec. working with low income youth on maintaining public parks across the city. That was one of my favorites! I would love to be involved in more community projects - I'm hoping that this experience, if I'm chosen, could potentially introduce me to a new level of involvement which in turn could lead to an even higher level of involvement in the future.

Please share any additional comments on why you should be selected by the City Council.

I have attached my original notes (typed) I took after reading the announcement for the "Park System Plan Task Force" in the Maplewood Parks & Recreation Newsletter... (I apologize, this is probably redundant, but it's been so long since the last growing season that I wanted to "stretch my wings" a little, plus this is my real passion!

ADDRESS: Aging Infrastructure:

1. As with the shape of the urban future, we can identify the main sources of these problems from the current trajectory of urban change.
2. For example, it is almost inevitable that problems with traffic congestion will persist and probably intensify because polycentric development and central city redevelopment will make the spatial relationships between jobs and homes more complex, leaving little prospect of a net reduction in commuting distances.
3. It is even more certain that problems of inadequate and decayed infrastructure will intensify:
 - A. A large proportion of water lines, sewer lines, bridges, and so on are currently at or near the end of their expected life span.

ADDRESS: Changing City Demographics:

1. In the future cities will be patterns of demographic change who's basic design is already in place:
 - A. Neighborhoods are segregated by race and class, even as income gaps continue to grow.
 - B. Turbulent economies require relocation and migration, displacing people from family, community and place.
2. The main demographic change will be the aging of the massive Baby Boom generation:
 - A. This group is already established in labor and housing markets, but it will continue to give shape to housing, consumer markets, and political values during the next few decades and beyond.
 - B. This is the generation that was largely born and raised in suburban tract houses and that ultimately caused suburbia to hit critical mass.
 - C. As the Baby Boomers reach old age, there will be unprecedented demand for specialized housing, social services, medical care settings and greater recreational amenities.
3. Soon, as the Post-Boom cohort matures and the Baby Boom generation retires, there will be an acute shortage of labor that will be alleviated only through immigration:
 - A. This will occur not only in countries that have been traditionally been open to immigrant workers, such as the U.S., but also across Western Europe, where resistance to immigration has been manifested quite starkly by the temporary restrictions on labor migration from countries that joined the European Union in 2004 – including Poland, The Czech Republic, Slovakia, Slovenia, Hungary, Latvia, Lithuania, and Estonia.
 - B. Given U.S. and West European labor needs and the accelerating gap between rich and poor countries in terms of demographic growth and standards of living, for the U.S. we can expect the bulk of these immigrants to come from Central and South America and from South and South East Asia.
 - C. Like all previous waves of immigrants they will gravitate to older, cheaper housing. Unlike previous waves however, they will find much of this housing outside the central city, in older suburban settings. In contrast to previous waves, they will enjoy relatively good facilities, and if they are able to take advantage of newer, inexpensive communications systems, they might be less obligated to become assimilated into the dominant culture.
 - D. The economic, demographic, and social changes affecting cities will be increasingly in the *culture* of cities.

ADDRESS: Changing Trends and Uses of Our Park Systems:

1. Today, most people live their lives separated from the natural world, their habitat defined in large measure by automobiles, and the built environment.
2. However, people clearly yearn for the serenity, healthfulness, and adventure that come with the direct experience of nature.

1. Trends focused on the community.

A. Neighborhoods:

- a. What is the public recreations role in creating neighborhood identity?
- b. Do people want neighborhood identity?
- c. Community involvement in recreation facility design is a new trend.
- d. Neighborhood identity can be developed or lost through a park.
- e. Unless residents are incorporated into all phases of park planning, development, and management, they will end up not receiving as much enjoyment.

B. From the center to suburbs:

- a. Indianapolis has more parks in the center of the city than the suburbs, reflecting a historical philosophy of parks as a social service.
- b. Is this still a viable priority?

2. Trends focused on the people.

A. Quality of urban life:

- a. Task Force development to determine responsibilities of therapeutic recreation and community recreation specialists for comprehensive services.
- b. Community integration participation is preferred to mass segregated programming.
- c. Collaborative efforts to address educational opportunities.

B. Special needs population:

- a. What are the trends for the physically challenged?
- b. Park & Rec professionals nationwide feel the impact of the Americans with Disabilities Act will significantly increase in the future.
- c. In terms of older adult constituents, a shift is occurring toward the development of service initiatives for frail elderly.

C. Youth:

- a. Youth have become of prime focus to public recreation and park agencies.
- b. Two decades ago when those over 65 years old represented the poorest sector of the population, today children have that distinction.
- c. If public park & rec agencies are to remain a human service, then youth must emerge as the primary constituency group.

D. Leisure Time:

- a. How much leisure time will people actually have in the future?
- b. A 1991 Harris survey showed that the amount of leisure time enjoyed by the average American shrank by 37% between 1973 and 1989. (ok- this is an ollllld study! But I wonder what it is today?!)
- c. At the same time, the average workweek grew from under 41 hours to nearly 47 hours.
- d. Other polls have shown that people prefer to work longer hours for higher income rather than have more leisure and less pay.

E. Demographics:

- a. What is the impact of the Baby Boomers?
- b. What are important new constituency groups?
- c. The most powerful and influential (not necessarily needful) future constituency groups are middle aged adults, healthy older adults, and women.
- d. Median age is increasing.
- e. Not only are older people becoming a larger segment of the population, but they are enjoying better health and longer life.

F. Cultural Diversity:

- a. Should cultural services provide melting-pot programming or ethnic identity enhancement?
- b. Hispanics will be the largest fast-growing minority population in the U.S. in the near future.

- c. Most black African Americans it is predicted will advance in the future.
- d. Perhaps the most powerful future minority populations are Asian Americans.

G. Health and Illness:

- a. Programs and activities that directly affect the health of the residents of the city, and the minimum support required to maintain those services, is a first mission of many public park & rec agencies.
- b. No longer are we simply the providers of community vitality and enrichment benefits; our focus now must be the essential and fundamental life and health services.

3. Trends Focused on Natural Resources.

A. Linking parks:

- a. There is a current trend for linking parks together with green corridors and trails (Corridor Ecology, Designing Greenways).
- b. What links are made between city transportation systems and parks?
- c. Much of the new park land acquisitions made today are developed in to linear green spaces designed to link people using foot and bikes to parks, to shopping, and to other neighborhoods.
- d. Within this trend is another: the recycling of no longer used or underutilized built environments as linear parks: for example, railroad beds, abandoned roads, utility pole rights of way, the underneath of highway overpasses, etc.

B. Land Stewardship:

- a. Has the "sacred trust" of the land become more important?
- b. Should public park and rec agencies seek to acquire more land?
- c. In a report from the Presidents Commission: Americans Outdoors (1987), the protection of natural resources and open space was the first priority for the future.

C. Safety:

- a. What is the appropriate level of safety in the parks?
- b. Whose responsibility is it?
- c. A Primary ingredient for park safety is public support.

D. Specialized Facilities:

- a. Are constituents willing to support the development of specialized recreation facilities?
- b. The specialization of participation in many forms of leisure expression represents the reversal of a trend of increased mass production and "commodification" of recreation activities which occurred over the last few decades.
- c. Design of specialized facilities in effect, will have to be done much more specifically for those who will use that particular environment. This follows not only from trends in specialized recreation behavior, but also from consumer expectations for customized, specialized products.
- d. How can these specialized facilities be designed for flexibility of use as special interests change?

ADDRESS: Connectivity with local neighborhoods.

1. By designing, maintaining and restoring a network of connectivity across a landscape is a direct benefit to residents as well as biodiversity (of plant and animal species). If such zones of connectivity are open to public access, open spaces can become valuable natural areas for recreational walking, hiking, biking, and relaxing.
2. In contrast, Corridor Ecology (The science and practice of linking landscapes for biodiversity conservation. Habitat fragmentation resulting from increasing human activities in natural areas poses a great threat to the long-term conservation of biodiversity) in some areas, can only succeed if human activity is limited if not off limits completely.
3. In the future, linkages between neighborhoods and larger transportation hubs will allow for more creative less-fuel-dependent means of commuting – which in turn becomes a local asset and can further enforce a neighborhoods identity.

As trends change, a larger percent of the population will have a greater need and use for linkages open to foot and non-motorized bicycle traffic. Additionally, neighborhoods that can boast about their pedestrian infrastructure become more attractive to potential and current homeowners.

Attachment 1

ADDRESS: Ensuring a long-term funding strategy for our parks.

1. Unless current patterns and structures of urban governance are radically reformed, the future will also see a continuation of problems of fiscal stress and, consequently, of problems associated with inadequate municipal service provisions.
2. In the U.S. central city governments will face increasing difficulty in raising the necessary resources to fund schools, police, and other important public services so long as their populations continue to be dominated by low-income migrants and immigrants and so long as they continue to lose semi-skilled, mid-level jobs.
3. Both are trends that appear set to continue through the near future, at least until inner-city areas begin to be redeveloped on a large scale (avoiding gentrification which is prolific in these kinds of projects), at which point low-income migrants and immigrants will be pushed into older suburban settings.
4. This trend will not put an end to problems of fiscal stress – it will merely displace the problem geographically, so that in the future, it is likely that some older suburban jurisdictions will experience the kind of fiscal stress that so far has been associated only with central cities.
5. Sustainable financial support will have to be creatively considered and even in part, alternatively funded, it will take a collaborative approach and commitment across a variety of disciplines – “it takes a village”
6. The message remains clear – efficiency without sacrificing effectiveness is the future challenge. The supreme task is the development of a broader and more sensitive definition of what we are as a profession, without forfeiting the essential ingredients of enrichment, enjoyment, and personal well-being.

ADDITIONAL SKILLS THAT WILL DIRECTLY APPLY TO THIS PROJECT:

Landscape Ecology Principals

Landscape Planning: Environmental Applications

Corridor Ecology and Designing Greenways

Sustainable Landscape Construction

Midwestern Landscape Architecture and more specifically Minnesota:

- Landscaping with native plants and prairie plants of MN
- Removal of buckthorn and other invasive species of MN & identifying protected species
- Landscaping for MN wildlife
- Lakescaping for wildlife and water quality
- Rain garden design and installation for homeowners in the Upper Midwest Zones 3,4,&5

Stormwater Management:

- Rain gardens
- Infiltration basins
- Watershed delineations
- Special attention to wetlands, especially urban wetlands, and also other ecologically sensitive areas
- Reduction of impermeable surfaces
- Ramsey-Washington Metro Watershed District 2012 Best Management Practices and Incentives programs, including LEAP awards

Alysyn Morris

CONTACT

KEY SKILLS

Over 12 years experience working in administrative, office, and outdoor design environments:

Environmental Design Landscape Ecology	Native Plants/Invasives Stormwater Mgmt.	Reduce Impermeability MN Knowledgeable	Supervisor/Manager Adobe Programs
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EDUCATION

- 2008 to 2011 University of Minnesota, Twin Cities, MN - "Masters of Landscape Architecture"
 - Dual, accelerated degree program congruent with my undergrad program
- 2004 to 2009 University of Minnesota, Twin Cities, MN - "Bachelors of Environmental Design"
 - Member of Magna Cum Laude National Honors Society
- 2002 to 2004 Century Community College, White Bear Lake, MN - "AA Degree in Liberal Arts"
 - Member of Phi Theta Kappa National Honors Society

INTERNSHIPS

- Lutsen Resort – Summer Job 2008 Lutsen, Mn
Lead Landscaper **Summer 2008**
 - ✓ In charge of planting and maintaining 6 properties managed by the resort.
 - ✓ Supervised 6 employees
- Southern California Creditors Lake Forest, Ca
Credit Assistant **1995-1996**
 - ✓ Apprenticeship offered the ROP business internship. Phones, filing, data entry.
- Coastline ROP (Regional Occupational Programs) Lake Forest, Ca
Business Internship **1994-1995**
 - ✓ Taught basic skills needed to be hired as office clerk. Awarded certificate of recommendation.

WORK EXPERIENCE

- City of Minneapolis Parks and Recreation Minneapolis, Mn
Teen Teamworks Garden Crew Teen Supervisor **Summer 2009**
 - ✓ Earned a class C driving licensed with passenger endorsement including medical card.
 - ✓ Drove a school bus with 20 youth from North Minneapolis parks.
 - ✓ Our team was in charge of daily planting and maintenance for all the parks in north and northeast Minneapolis.

TenA Co. Inc.,

St. Paul, Mn

Shipping and receiving lead

July 2005 – July 2006

- ✓ Mortgage auditing companies have to follow strict compliance codes in file handling.
- ✓ Shipped and received hundreds of files each day and also maintained the old files kept onsite.
- ✓ Equipment used daily included binding machine, FedEx and UPS shipping materials, computer for data entry, phone, postage meter, and was responsible for locking and unlocking rear entrance daily.

Advanced Respiratory

Arden Hills, Mn

Executive Administrative Assistant

February 2003 – May 2005

- ✓ Worked with one other employee supporting the president of the company.
- ✓ Various office tasks, mainly handling correspondence but also catering lunch daily.
- ✓ Backed-up the receptionist position as well as covered breaks 3 times daily.

Real Estate Masters, Ltd.

Little Canada, Mn

Executive Administrative Assistant

January 2001 – February 2003

- ✓ Maintained front desk, answering all incoming calls, sorted mail, pulled legal forms.
- ✓ In charge of setting up showing appointments and processing showing confirmations.
- ✓ Provided clerical support to 50+ real estate agents, homeowners, and upper management.

Only Deals, Inc.

Little Canada, Mn

Assistant Manager

November 1999 – January 2001

- ✓ Daily tasks included opening and closing store, deposits, customer service, cashiering, inventory, receiving, store layout, resets, merchandising, and stocking.
- ✓ Was also in charge of 20+ store employees including hiring.

Smile International, Inc.

Irvine, Ca

Executive Administrative Assistant

April 1998 – September 1999

- ✓ Provided support to the sales and marketing departments
- ✓ Occasionally worked the front desk and covered reception duties.
- ✓ Worked with advertising and attended major trade shows and conventions.

Fantastic Sam

Irvine, Ca

Head Receptionist

June 1996 – April 1998

- ✓ Daily tasks included maintaining the front desk, setting appointments, answering phones, opening and closing the salon, cashiering, placing product orders and scheduling employee hours.
- ✓ Trained all receptionists for 11 stores.

Berger Allied Transfer and Storage

Irvine, Ca

Office Clerk

Summer and weekends 1993-1996

- ✓ Daily tasks included answering and directing multi-line phone system, faxing, photo copying, filing, data entry, maintenance of office supplies, eventually began processing claims.

CITY OF MAPLEWOOD MAPLEWOOD PARKS SYSTEM TASK FORCE APPLICANT INFORMATION FORM

Name: Marilyn K. Andersen Date: 3/29/2013

Personal Information

Minnesota State Statute §13.601 states that once an individual is appointed to a public body, the following additional items of data are public:

- (1) residential address; and
- (2) either a telephone number or electronic mail address where the appointee can be reached, or both at the request of the appointee.

ADDRESS: _____ Zip _____

PHONE: Home _____ Work _____ Cell _____ et

You may attach a resume or other summary of your background and experience for appointment to this Commission

1. How long have you lived in Maplewood? 40 years

2. Will other commitments make regular attendance at meetings difficult? Yes No

3. Please list specific reasons why you would like to serve on this Task Force?

- Outdoor spaces, their quality & proximity, have made a critical difference to me.
- Preservation of Maplewood's diversity - landscape and human - must be actively cultivated or it will be lost. We have a good start.
- Integrating native plantings, watershed concerns & human amenities is a challenge. All people!

4. Do you have any specific areas of interest within the Task Force's scope of responsibilities? Keep the plants!

- Emerging watershed & landscape concerns
- Acquisition & development of new lands to meet program goals
- Changing demands - demographic, industrial, conservation

5. List any community organizations or activities in which you have recently or are now an active participant.

- Volunteer at Maplewood Nature Center
- Member of MN Master Naturalist Volunteers
- MN Native Plant Society

Please share any additional comments on why you should be selected by the City Council.

While I am not a public speaker, I do have a career spent in researching & shaping communication projects (see resume). I have contributed to applications for grants & awards, which we won. I have helped shape teamwork in a variety of settings. I feel invested in public parks & spaces & wish to contribute.

THE INFORMATION CONTAINED IN THIS APPLICATION SHALL BE CLASSIFIED AS PUBLIC EXCEPT FOR HOME AND WORK TELEPHONE NUMBERS, HOME ADDRESS AND E-MAIL ADDRESS.

Return or mail this application to: City of Maplewood, 1830 County Road B East, Maplewood, MN 55109

Marilyn K. Andersen

Current Status Retired June 2011, now seeking volunteer work supportive of environmental conservation and education. Hobbies: music, gardening, biking, hiking, reading, learning.

Recent Certification Minnesota Master Naturalist Volunteer, 2012.

Volunteer Work MN Master Naturalists Volunteer, 2012.
Maplewood Nature Center, 2012-2013.

Publications *Guide to Minnesota Scientific and Natural Areas*. Minnesota DNR, Section of Ecological Services, Scientific and Natural Areas Program, St. Paul, MN. Published in 1995; Second Edition, 1999.

Minnesota Native Plant Society's Guide to Spring Wildflower Areas, Twin Cities Region, 1996 Edition.

Membership Minnesota Native Plant Society, Charter member
Friends of the Mississippi River.

Education M.A., English Education. 1972. College of St. Thomas, St. Paul.
B.A., Humanities, 1971. University of Minnesota, Minneapolis.

Career Profile, 1973-2011. Educator, Instructional Designer/
Communications Specialist who researched, wrote, edited, and coordinated production of information in diverse media configurations for carefully targeted audiences (*see Client List*).

Education Manager, DARTS. 10/2004 - 6/2011. Designed and developed curriculum for employees and clients of non-profit senior services agency in Dakota County. Consulted with managers seeking to improve their communication processes with customers and employees.

Independent Consultant. 7/91-2004. Researched, designed, and developed training programs; wrote audio/video scripts and training materials, and developed informative, persuasive communications for business audiences.

Instructional Design and Development and Business Writing

Writer, Instructional Developer, Business Writers & Trainers, Inc. 10/88-6/91.

Developed proposals, training programs, speeches, and audio-visual media for client companies.

Writer, Corporate Publishing of Minneapolis. 10/86-10/88.

Wrote video scripts, business proposals, ad copy, newsletter articles, brochures, and direct mail for this desktop publishing agency and its clients.

Instructional Designer, Golle and Holmes Custom Education. 12/83-7/86.

Developed training programs for Fortune 500 clients. Researched and developed programs on technical information, management, and selling skills.

Instructional Designer, Comserv Corporation. 4/82-11/83.

Researched and wrote video scripts for user training on manufacturing software; coordinated concepts and details with production staff.

Editorial Development Specialist. Edited video and print materials for user training programs; worked with writers and production staff to assure quality control.

Editor, University of Minnesota Medical School, Curriculum Affairs.

7/79-3/82.

Edited second-year medical curriculum for 16 human organ systems, such as kidney and urinary tract, blood, fluids and electrolytes, etc.

Secondary Teacher, White Bear Lake Public Schools. 8/72-6/79.

Developed curriculum and taught high school writing, media, and literature courses. Advised students, conducted parent conferences and public information sessions.

Client List (ending in 2004)

Marilyn K. Andersen

As an independent training consultant, I have developed programs and materials directly for:

- H.B. Fuller Company
- Honeywell: Marketing, H&BC University, Quality, Strategic Planning
- Lifetouch Portrait Studios
- Minnesota Department of Natural Resources
- United Healthcare
- Wilson Learning Corporation

As a subcontractor, I have developed programs used by:

- Cargill
- Coldwell Banker
- FSI International
- General Electric
- Good Samaritan Society
- NCR
- Reynolds & Reynolds, Inc.
- Software Etc.
- The Stroh Brewery
- 3M
- USBancorp

In the course of my employment with consulting companies, I have been responsible for research and writing projects with the following clients:

- American Gas Association
- American Supply Association
- Apple Valley Chamber of Commerce
- Ask Mr. Foster
- Campbell Taggart, Inc. (a subsidiary of Anheuser Busch)

- Carlson Companies
- Case/Case International
- Dain Bosworth, Inc.
- Dow Chemical
- Hilton

- Honeywell, Underseas Systems Division
- MCI
- Merrell Dow Pharmaceuticals, Inc.
- Onan
- Ralston Purina

- Rhone-Poulenc
- Scand Design
- Sears
- Thomson Consumer Electronics (RCA, GE)
- Toshiba
- U.S. West
- Walt Disney